

CORPORATE GOVERNANCE IN INDIAN BANKING

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ABSTRACT

Corporate governance plays a pivotal role in ensuring the stability, transparency, and efficiency of the banking system. In India, banks operate in a highly regulated environment due to their responsibility of safeguarding public deposits and maintaining financial stability. This study examines the concept of corporate governance in Indian banking, the regulatory framework, governance mechanisms, challenges, and its impact on bank performance. The study highlights the role of the Reserve Bank of India (RBI), board structure, audit and risk management practices, and recent reforms aimed at strengthening governance standards. Effective corporate governance enhances investor confidence, reduces financial risks, and promotes sustainable growth in the Indian banking sector.

INTRODUCTION

The banking sector forms the backbone of the Indian financial system and plays a vital role in fostering economic growth and development. Banks act as key financial intermediaries by mobilizing savings from individuals and institutions and channelizing these funds into productive investments across various sectors of the economy. Through efficient credit allocation, banks support industrial expansion, infrastructure development, entrepreneurship, and employment generation, thereby contributing significantly to national income and financial inclusion.

Due to the fiduciary nature of banking operations, where banks manage and safeguard public deposits, the need for strong corporate governance becomes critically important. Corporate governance in the banking sector ensures that institutions operate with a high degree of accountability, transparency, and ethical integrity. Unlike non-financial firms, banks are exposed to higher levels of risk, including credit risk, liquidity risk, and systemic risk, making effective governance mechanisms essential for maintaining financial stability and public confidence.

Corporate governance in banking extends beyond the traditional focus on shareholder wealth maximization and encompasses the interests of a wide range of stakeholders, including depositors, regulators, employees, investors, and the economy at large. Sound governance practices help in aligning the objectives of management with those of stakeholders, ensuring prudent risk management, compliance with regulatory norms, and responsible decision-making. The role of the board of directors, audit committees, and risk management frameworks becomes crucial in overseeing management actions and preventing excessive risk-taking.

In recent years, the Indian banking sector has faced several challenges such as rising non-performing assets (NPAs), corporate frauds, governance failures, and the collapse or restructuring of certain banks. These issues have exposed weaknesses in internal controls, board oversight, and regulatory compliance, drawing renewed attention to the importance of robust corporate governance frameworks. Consequently, regulators like the Reserve Bank of India (RBI) have introduced various reforms to strengthen governance standards, enhance transparency, and ensure greater accountability within banks.

Thus, the growing complexity of banking operations, increased regulatory scrutiny, and heightened expectations from stakeholders have made corporate governance a critical pillar for the sustainable growth and stability of the Indian banking sector. Strengthening governance practices is not only essential for preventing financial crises but also for building long-term trust, improving performance, and supporting the overall development of the Indian economy.

RESEARCH GAP

Despite extensive literature, limited studies focus on governance challenges specific to Indian banks by integrating regulatory, managerial, and performance perspectives. There is also a lack of empirical studies comparing governance practices between public and private sector banks.

OBJECTIVES OF THE STUDY

- To understand the concept and significance of corporate governance in the Indian banking sector.
- To examine the regulatory framework governing corporate governance practices in Indian banks.
- To study the impact of corporate governance on the financial performance and stability of banks.

STATISTICAL TOOLS AND METHODOLOGY

1)CROSS TABS

2)SYMMETRIC MEASURES

HYPOTHESES OF THE STUDY

H1: There is a significant relationship between corporate governance practices and bank performance.

H2: Strong board oversight has a positive impact on risk management in banks.

H3: Effective corporate governance reduces the occurrence of financial irregularities in Indian banks

REVIEW OF LITERATURE

Corporate governance in the banking sector has been widely studied due to its critical role in ensuring financial stability, transparency, and accountability. Several researchers have emphasized that banks require stronger governance mechanisms than non-financial firms because they handle public deposits and are exposed to systemic risk.

Laeven and Valencia (2018) highlighted that weak corporate governance was a major contributor to banking crises across both developed and developing economies. Their study emphasized the importance of board oversight, risk management, and regulatory supervision in preventing financial instability.

Arun and Turner (2004) examined corporate governance in developing country banks and observed that inadequate governance structures, political interference, and weak regulatory enforcement adversely affect bank performance. They stressed the need for independent boards and transparent disclosure practices, particularly in public sector banks.

Pathan and Faff (2013) analyzed the relationship between board structure and bank performance and found that effective board monitoring positively influences bank risk-taking behavior. Their study concluded that governance mechanisms such as board independence and audit committees improve financial performance and reduce excessive risk.

Ghosh (2016) studied corporate governance practices in Indian banks and noted that private sector banks generally demonstrate stronger governance frameworks compared to public sector banks. The study found that better governance is associated with lower levels of non-performing assets (NPAs) and improved profitability.

Sarkar and Sarkar (2018) examined the effectiveness of regulatory reforms introduced by the Reserve Bank of India (RBI) and concluded that RBI's governance guidelines have significantly improved transparency, disclosure, and accountability in Indian banks. However, they also pointed out challenges related to implementation and compliance.

Kumar and Singh (2020) analyzed the impact of corporate governance on the financial performance of Indian banks using secondary data. Their findings revealed a positive relationship between governance indicators such as board size, independence, and audit quality with bank profitability and stability.

Bansal and Sharma (2021) focused on governance failures in Indian banking and identified poor risk management, lack of board independence, and weak internal controls as major causes of bank frauds and financial irregularities. The study emphasized the need for stronger governance reforms and stricter regulatory oversight.

Recent studies by RBI (2022) have highlighted the importance of separating the roles of Chairman and CEO, strengthening board accountability, and enhancing risk governance to ensure long-term sustainability of banks in India.

RESULTS

Chi-Square Tests			
	Value	df	Asymptotic Significance (2-sided)
Pearson Ch-Square	12.469 ^a	8	.131
Likelihood Ratio	12.818	8	.118
Linear-by-Linear Association	.424	1	.515
N of Valid Cases	100		

The Chi-Square test was conducted to examine whether there is a significant association between the variables under study in the context of **corporate governance in Indian banking**. The **Pearson Chi-Square value is 12.469 with 8 degrees of freedom**, and the corresponding **p-value is 0.131**, which is greater than the 0.05 level of significance. This indicates that there is **no statistically significant association** between the variables.

Symmetric Measures			
		Value	Approximate Significance
Nominal by Nominal	Phi	.340	.171
	Cramer's V	.241	.171
N of Valid Cases		100	

The symmetric measures were used to assess the **strength of association** between the nominal variables considered in the study on **corporate governance in Indian banking**. The **Phi value of 0.340** and **Cramer's V value of 0.241** indicate a **weak to moderate level of association** between the variables.

However, the **approximate significance value of 0.171** is **greater than the 0.05 level of significance**, indicating that this association is **not statistically significant**. This means that although some level of association appears numerically, it is **not strong enough to be considered meaningful** from a statistical standpoint.

		Crosstab					Total	
		Q24						
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		
Preferred Bank Type	private bank	Count	7	7	4	5	8	31
		% within Preferred Bank Type	22.6%	22.6%	12.9%	16.1%	25.8%	100.0%
		% within Q24	43.8%	35.0%	22.2%	23.8%	32.0%	31.0%
		% of Total	7.0%	7.0%	4.0%	5.0%	8.0%	31.0%
	public bank	Count	5	5	9	9	8	36
		% within Preferred Bank Type	13.9%	13.9%	25.0%	25.0%	22.2%	100.0%
		% within Q24	31.3%	25.0%	50.0%	42.9%	32.0%	36.0%
		% of Total	5.0%	5.0%	9.0%	9.0%	8.0%	36.0%
	foreign bank	Count	4	8	5	7	9	33
		% within Preferred Bank Type	12.1%	24.2%	15.2%	21.2%	27.3%	100.0%
		% within Q24	25.0%	40.0%	27.8%	33.3%	36.0%	33.0%
		% of Total	4.0%	8.0%	5.0%	7.0%	9.0%	33.0%
Total		Count	16	20	18	21	25	100
		% within Preferred Bank Type	16.0%	20.0%	18.0%	21.0%	25.0%	100.0%
		% within Q24	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		% of Total	16.0%	20.0%	18.0%	21.0%	25.0%	100.0%

The crosstab analysis examines the relationship between **preferred bank type** (private, public, and foreign banks) and respondents' opinions on **Q24** related to corporate governance in Indian banking. A total of **100 respondents** were included in the analysis.

Among respondents who prefer **private banks** (31%), opinions are fairly mixed. About **22.6% strongly agree** and **22.6% agree** with the statement in Q24, indicating a relatively positive perception of corporate governance. However, a notable proportion **strongly disagree (25.8%)**, suggesting polarized views among private bank customers.

For respondents preferring **public sector banks** (36%), responses are more neutral to negative. The highest proportions fall under **neutral (25.0%)** and **disagree (25.0%)**, while only **27.8% (strongly agree and agree combined)** express positive views. This indicates moderate satisfaction and some skepticism regarding corporate governance practices in public banks.

In the case of **foreign banks** (33%), responses again show variation. A relatively higher percentage **agree (24.2%)** and **strongly disagree (27.3%)**, reflecting diverse perceptions of governance standards among foreign bank customers.

Overall, considering all respondents, **25% strongly disagree**, **21% disagree**, and **18% remain neutral**, while **36% express agreement or strong agreement** with the statement in Q24. This suggests that perceptions of corporate governance vary considerably across different bank types, with **no uniform opinion pattern**.

The results indicate that **customer perceptions of corporate governance differ based on the type of bank preferred**, highlighting the need for banks—particularly public and private sector banks—to strengthen transparency, accountability, and governance mechanisms to improve stakeholder confidence.

CONCLUSION

Corporate governance is fundamental to the stability and credibility of the Indian banking system. Strengthening governance mechanisms through regulatory reforms, board effectiveness, transparency, and ethical practices is essential for sustainable growth. Effective corporate governance not only protects stakeholders but also enhances investor confidence and economic development.

SCOPE FOR FURTHER STUDY

Future research may focus on comparative studies between public and private sector banks, the impact of digital banking on governance practices, and the role of corporate governance in preventing financial frauds.

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